





313 W. Mendenhall St. | P.O. Box 3048 | Bozeman, MT 59772 | VisitYellowstoneCountry.com

# **BOARD OF DIRECTORS MEETING**

## AGENDA OF BUSINESS

**Bozeman Yellowstone International Airport**

**850 Gallatin Field Rd., Belgrade MT 59714 406-388-8321**

**Tuesday, April 09, 2024**

**\*\*YCMI meetings are open to the public\*\***

**BOARD MEETING** (Public may comment on any agenda item at the time of discussion)

**2:00 PM** **Call to Order**

**Roll Call & Introductions**

**Public Comment**-(attendees may also offer public

comment during each agenda item discussion)

**Marketing-Website Report/Actions**-(Erin O.-chair)

* **Windfall, Inc**. Reports/Update/Presentations (Sam O.)
* Media Campaigns & Projects status

**Partner Updates:**

* **Bozeman Yellowstone International Airport** (BZN)-Scott Humphrey
* **Yellowstone National Park** (YNP)
* **Tourism Advisory Council** (TAC)
* **Destination MT** (Dept. of Commerce)
* **Community Updates**-**YC in a Minute**

**New Business**-discussions, updates and/or action

items

* BOD Meeting Minutes-approve as written
* Cultural Tourism Grants recommendation/approval
* FY 25 DMO Plan approval
* YCMI Bylaws Revision approval & adoption
* BOD Appointments/Reappointments
* BOD Officer Elections
* October meeting (location, retreat discussion)

**Tabled/Unfinished Business**

**Reports**

**President’s Report** (Anner M.)

**Treasurer’s Report** (Marilyn S.)

* Monthly Financial & Budget reports-approve as presented

**Executive Director’s Report** (Robin H.)

**Communications Report** (Kali G.)

**5:00 PM** **Adjourn**

**Next YCMI BOD Meeting: May 21, 2024, in Stillwater County**