





313 W. Mendenhall St. | P.O. Box 3048 | Bozeman, MT 59772 | VisitYellowstoneCountry.com

# **BOARD OF DIRECTORS MEETING**

## AGENDA OF BUSINESS

**313 W. Mendenhall, Bozeman MT 59715 406-556-8680**

**\*\*YCMI meetings are open to the public\*\***

**Tuesday, March 19, 2024**

**\*\*\* This meeting is virtual only, and can be accessed at this link:**

[**https://us06web.zoom.us/j/86928722869?pwd=mY1QVZJphDZozcOqwEMrOoYbqmYPTo.1**](https://us06web.zoom.us/j/86928722869?pwd=mY1QVZJphDZozcOqwEMrOoYbqmYPTo.1)

**Meeting ID: 869 2872 2869**

**Passcode: 064011**

**BOARD MEETING** (Public may comment on any agenda item at the time of discussion)

**2:00 PM** **Call to Order**

**Roll Call & Introductions**

**Public Comment**-(attendees may also offer public

comment during each agenda item discussion)

**Presentations**

**Greater Cooke City Area Outdoor Recreation Research:**

**Resident Survey Results**—

presented by Jake Jorgenson, RRC Associates

**Marketing-Website Report/Actions**-(Erin O.-chair)

* **Windfall, Inc**. Reports/Update/Presentations (Sam O.)
* Industry Updates-Research
* Media Campaigns & Projects status

**Partner Updates:**

* **Bozeman Yellowstone International Airport** (BZN)-Scott Humphrey
* **Yellowstone National Park** (YNP)
* **Tourism Advisory Council** (TAC)
* Community Updates-**YC in a Minute**

**New Business**-discussions, updates and/or action

items

* BOD Meeting Minutes-approve as written
* VIC Staffing Grant budget & funding approval-(Marilyn S.-chair)
* Cultural Tourism Grant recommendation-(Loretta H., chair)
* Officer Candidates—board members declare candidacy

**Tabled/Unfinished Business**

**Reports**

**President’s Report** (Anner M.)

**Treasurer’s Report** (Marilyn S.)

* Monthly Financial & Budget reports-approve as presented

**Executive Director’s Report** (Robin H.)

**Communications Report** (Kali G.)

**5:00 PM** **Adjourn**