





313 W. Mendenhall St. | P.O. Box 3048 | Bozeman, MT 59772 | VisitYellowstoneCountry.com 406-556-8680

# **BOARD OF DIRECTORS’ MEETING**

## AGENDA OF BUSINESS

**Café 191, 1996 Hwy 191 N., Melville MT 59055 406-930-1722**

**Tuesday, September 16, 2025**

**\*\*YCMI meetings are open to the public\*\***

**1:00 PM Cultural Tourism Committee Meeting (**Mike B.-chair)

(Mike, Anner, Erika, Audy, Michaela, Robin, Kali)

**BOARD MEETING** (Public may comment on any agenda item at the time of discussion)

**2:00 PM** **Call to Order/Roll Call & Introductions**

**Public Comment**- (attendees may also offer public

comment during each agenda item discussion)

* **VIC Report—Big Timber**

**Marketing-Website Report/Actions**- (Erin O.-chair)

* **Windfall, Inc**. **Updates** (Cassidy D.)
* FY 25 Marketing/PR wrap-up report
* FY 26 Fall campaign overview

**Communications Report** (Kali G.-Assistant Director)

**Partner Updates:**

* Bozeman Yellowstone International Airport (BZN)
* Yellowstone National Park (YNP)
* YNP Lodges
* Tourism Advisory Council (TAC)
* Dept. of Commerce-Destination MT
* DMO/Community Updates-YC in a Minute

**New Business**-discussions, updates, and/or action

Items

* BOD meeting minutes approval (action item)
* October & November meeting locations
* 2026 meeting locations
* Meeting structure/attendance discussion
* Strategic Planning discussion

**Tabled Business**

**Officer Reports**

**President’s Report** (Anner M.)

**Treasurer’s Report** (Marilyn S.)

* Monthly Financial & Budget reports (action item)

**Executive Director’s Report** (Robin H.)

**5:00 PM** **Adjourn**

**\*\*Next YCMI BOD meeting—October 21, 2025**