





313 W. Mendenhall St. | P.O. Box 3048 | Bozeman, MT 59772 | VisitYellowstoneCountry.com 406-556-8680

# **BOARD OF DIRECTORS’ MEETING**

## AGENDA OF BUSINESS

[**https://us06web.zoom.us/j/82089921519?pwd=FggsEdJqnQQBWW6UEpw1J0VCOK2lg3.1**](https://us06web.zoom.us/j/82089921519?pwd=FggsEdJqnQQBWW6UEpw1J0VCOK2lg3.1)

**Tuesday, March 18, 2025**

**\*\*YCMI meetings are open to the public\*\***

**11:00 AM Cultural Tourism Committee meeting**

**BOARD MEETING** (Public may comment on any agenda item at the time of discussion)

**2:00 PM** **Call to Order/Roll Call & Introductions**

**Public Comment**- (attendees may also offer public

comment during each agenda item discussion)

* **VIC Presentations/Reports:** Big Sky, Belgrade, Bozeman, West Yellowstone

**Marketing-Website Report/Actions**- (Erin O.-chair)

* **Windfall, Inc**. **Updates** (Cassidy D.)
* Arts & Culture/Product Development project—discussion/action item
* Dallas Media Activation Event—summary

**Communications Report** (Kali G.-Assistant Director)

**Partner Updates:**

* Bozeman Yellowstone International Airport (BZN)-Scott Humphrey
* Yellowstone National Park (YNP)
* Tourism Advisory Council (TAC)
* Destination MT (Dept. of Commerce)
* DMO/Community Updates-YC in a Minute

**Tabled Business**

**New Business**-discussions, updates, and/or action

Items

* January Meeting Minutes-approve as written
* Cultural Tourism-grant recommendation (Loretta H. Chair)
* 2025 VIC Staffing Grant recommendation (Robin H.)
* Officer elections reminder

**Officer Reports**

**President’s Report** (Anner M.)

**Treasurer’s Report** (Marilyn S.)

* Monthly Financial & Budget reports-approve as presented

**Executive Director’s Report** (Robin H.)

**5:00 PM** **Adjourn**